

Sonoma County Animal Services Partnership

**Spay / Neuter Workgroup
AGENDA**

Thursday, March 27, 2014
11am-Noon

Forgotten Felines, 1814 Empire Industrial Court, Santa Rosa

Workgroup Purpose – Develop and implement coordinated efforts to expand low-cost spay neuter services for companion animals in Sonoma County.

Welcome, Agenda Review, and Introductions	3 minutes
Spay/Neuter Services Available (Everyone) <ul style="list-style-type: none">• Who is currently doing what?• Where are the current services?• Pit Fix – plans going forward?• What is missing?	30 minutes
VIP Scheduling & Placement (Debbie) <ul style="list-style-type: none">• Tool/Ideas for VIP to ensure we don't get into a backlog situation again	10 minutes
2015 Spay/Neuter Event (Janet) <i>*attachment</i> <ul style="list-style-type: none">• Event Name• Event Date• Goal - # of animals served• Participating clinics, vets, nonprofits to build capacity• Budget – funding for promotion, supplies• Timeline / Areas <i>(to be addressed at future meeting)</i>	15 minutes
Next Meeting <ul style="list-style-type: none">• Next meeting date and agenda	2 minutes

Spay/Neuter Day 2015 – Planning

Provided by Janet Hendrickson

March 2014

- **Date:** How about 2/21/15 (Saturday)?
- **Name:** Spay Day 2015, Sonoma Spay Day 2015? Goodbye Gonads 2015 (just joking on this one).
- **Goal:** number of animals to be spayed/neutered? Does 250 sound like a good goal?
- **Expand the event** to include veterinary clinics along with the Van and SHS? This will allow us to expand our reach and keep the event to one day.
- **Budget:** How much money, if any, is available for this event from agencies such as the County and Sonoma Humane Society and the Community Foundation Grant?

Some information that would be helpful as we begin our planning process is to determine who is offering affordable spay/neuters and how many are being done on a monthly basis in Sonoma County right now.

Once the above is determined, then a rough draft of a formal timeline can be developed. Here are some things to consider in the planning process:

Veterinarian recruitment

- o Personal contact
- o Mailing
- o Speak at Vet Assoc meeting

Vet Tech recruitment

- o Personal contact
- o Mailing
- o Speak at Vet Tech Assoc meeting

Fundraising

- o Sponsor a Spay
- o Donations of microchips, vaccinations, surgery supplies, cones, collars, leashes, ID tags, etc.
- o Grant opportunities such as Pit Bull Rescue Central and others found on this link <https://worldspayday.org/grantsforeventorganizers/>
- o Identify potential sponsors for Spay Day 2015
- o Develop levels of sponsorships

Outreach

- o Develop press release
- o Media contacts
- o Flyers
- o Proclamation/Resolution
- o Community Health Clinics as a venue for promotion
- o Social media

Food, etc.

- o Local eatery to be a sponsor for lunch for day of event
- o T-Shirts? That way sponsors can have their logo on it
- o Massage therapists for vets and techs (saw this in Spay Day event guide)

o Water/drinks donation

Event Day and prep

- Appointment scheduling (dates to take appts for Spay Day)
- Paperwork, how will we keep records?
- Packets for use on day of event so paperwork does not have to be filled out the day of, just need signatures
- Packet stuffing party
- Admission
- Discharge/education
- Follow up—emergency phone number

I know everyone is busy, but before our next meeting if you could take a few minutes to review the document found on the link below, that will give us all a common baseline of knowledge to start from. This guide is for 2014. The guide for 2015 will be released this summer.

https://worldspayday.org/media/spaydayeventsfactor360com/documents/HSUS%20Action%20Kit%202014/EventPlanningGuide_WSD14.v2.pdf