

**Sonoma County Animal Services Partnership
Communications and Outreach Workgroup**

Agenda

10/9/13 6:00 – 7:30 p.m.

490 Mendocino Avenue, Santa Rosa

Manzanita Room

1. Welcome – (end 6:02 p.m.)
2. Purpose of this meeting – (end 6:05 p.m.)
3. Introductions – Who are you? What brought you to this meeting? (end 6:15 p.m.)
4. Meeting Agreements (end 6:20 p.m.)
5. Animal Services Partnership (end 6:30 p.m.)
 - a. Purpose
 - b. Animal Services Action Plan
 - c. Goals
6. Community Outreach Workgroup (end 6:40 p.m.)
 - a. Purpose
 - b. Vision
 - c. Process
 - d. All work relates back to Animal Services Action Plan goals
7. Brainstorm sessions
 - a. What are the high-impact achievable, opportunities for collaborative communications? (end 7:00 p.m.)
 - b. What can you bring to this work? (end 7:10 p.m.)
 - c. Who else should be at these meetings? (end 7:15 p.m.)
8. Choose our top 3 priorities (end 7:25 p.m.)
9. Next steps (end 7:28 p.m.)
10. Next meeting November 13, 2013, 6:00 – 7:30 p.m. at _____
11. Adjourn 7:30 p.m.