

Sonoma County Animal Services Partnership Meeting

June 12, 2014

Finley Center

Present: Nancy Walters, Terrie Mazzanti, Mickey Zeldes, Kiska Icard, Nancy King, Jeff Weaver, Mark Tuma, Brigid Wasson, Ellen Bauer, Becky Lunders, Sara Tickler

Topic	Discussion	Action/Decision
Review of Countywide Indicators for 2012/2013	Ellen Bauer <ul style="list-style-type: none"> • Animal Services Action Plan identified four goals and various indicators to track progress on an annual basis. We compiled data submitted by five shelters and the jurisdictions. A few recommendations were made to add indicators for Spay/Neuter and Fostering activity. • The partners reviewed draft countywide summary and detailed tables with data by shelter or jurisdiction. The group gave comments for additional data to include in the next round. • The partners agreed that we should make both summary and detailed data by organization available to the public. • Ellen agreed to update the tables based on the comments and send out the revised version to the partners for review and comment. The tables will then be posted on the socoanimals.org website to be made available to the public. • The partners agreed to the concept of an annual update to the data. 	<ul style="list-style-type: none"> • The County will contact the partners via email annually to update the Countywide Indicators. • A meeting will be organized to discuss the indicators, edit as necessary and publish. • The meeting agenda will include an exploration of any collaborative work that the partners are interested in pursuing.
Workgroup Reports		
Shared Data Systems Workgroup	Ellen Bauer <ul style="list-style-type: none"> • The Shared Data Systems Workgroup developed the socoanimals.org website as a portal for shared information regarding animal services in Sonoma County. The website has links and information to help people find adoptable animals, find lost pets, license their animals, spay/neuter resources, and volunteer opportunities. • An Animal Services Resource Guide was also developed and is posted on the website to help identify and promote organizations that align with the Animal Services Action 	<ul style="list-style-type: none"> • The County will continue to provide support for collecting and analyzing the Countywide Indicators. • The Shared Data Systems Workgroup is concluded.

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	<p>Plan. The guide will be updated as needed and is currently posted and available on the socoanimals.org website.</p> <ul style="list-style-type: none"> Finally, the workgroup collected data from the Sonoma County shelters and jurisdictions and developed draft summary tables to report countywide progress on Action Plan goals and indicators. Countywide indicators will be finalized (see above). 	
Animal Ordinance Review Workgroup	<p>Brigid Wasson</p> <ul style="list-style-type: none"> An updated version of the ordinance is being reviewed by County Counsel. The workgroup will be meeting in late June to follow-up on several issues raised at the Public meeting in April. Once final changes are made, there will be further review by County Counsel and additional opportunities for public comment before it goes to the Board of Supervisors for approval. 	<ul style="list-style-type: none"> The final versions of County ordinances (Chapters 5 and 26) will be sent to the jurisdictions so they can check for alignment with their own ordinances. Any new procedures and outreach/education practices that are developed (e.g. dealing effectively with barking dogs) will be useful to share with the other jurisdictions. The Ordinance Review Workgroup will conclude after this update of the ordinances.
Communications & Outreach Workgroup	<p>Nancy King</p> <ul style="list-style-type: none"> The Adopt Local bilingual collateral will be sent to print soon. Contact Nancy King to request materials to be delivered by volunteers. The logo will be uploaded to Rescue Threads and Cafe Press so that it can be printed on items for events. Downloadable PDF files will be on the website portal. 	<ul style="list-style-type: none"> The Communication & Outreach Workgroup will conclude after the materials are delivered and uploaded.
Spay/Neuter Workgroup	<p>Becky Lunders</p> <ul style="list-style-type: none"> Having a veterinarian (Nancy Walters) on the workgroup is essential. She is currently contacting veterinarians to ascertain if they are willing to perform spay/neuter surgeries at a reduced rate. They will then develop a reduced range of rates for residents to access spay/neuter services. The annual Spay Day in February will continue, led by a volunteer who has coordinated a similar event in Sacramento. 	<ul style="list-style-type: none"> The partners will be contacted for Spay Day next year. The workgroup will continue with Jennifer Kirschner as the lead

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Ongoing Alignment and Collaboration		
Website Portal	<p>Ellen Bauer</p> <ul style="list-style-type: none"> • The website portal will continue to be a portal for shared information regarding animal services in Sonoma County. • All organizations can support the website by driving traffic there • An annual analysis of the website portal hits and activity will be conducted by the County. • The County will prepare an annual update to the countywide statistics from data submitted by each organization. Partners will have the opportunity to review and comment on draft data tables. 	
Discussion	<p>Sara Tickler</p> <p>As the last scheduled meeting of the Animal Services Partnership, Sara asked the group to share their thoughts and ideas about next steps to support ongoing alignment and collaboration. In addition to the ongoing activity described above (Spay Neuter Workgroup, Animal Ordinance Workgroup, shared data/information on socoanimals.org), the partners agreed that they would focus their energy within their own organizations, but would continue to look for ways to collaborate or partner as needed or as opportunities arise.</p> <p>Kiska Ikard and Nancy King briefly described a new alliance between Sonoma Humane Society, Pets Lifeline, Forgotten Felines and Petaluma Animal Services called Sonoma Pets Alive. Several partners expressed concern regarding the lack of open communication (as there was no information shared nor discussion about this alliance with the other partners).</p> <p>Thanks to all who participated over the past year and worked toward our vision:</p> <p><i>“Sonoma County will be a safe and caring community that protects the health and well-being of all animals and people; a place where animals and people are valued, cared for, and recognized as vital parts of a healthy community.”</i></p>	