

**Sonoma County Animal Services Partnership  
Shared Data Systems Workgroup – Meeting Notes**

November 20, 9:00AM – 11:00AM

415 Humboldt Street, Santa Rosa – Humboldt Conference Room

**Present:** Ellen Bauer, PH Division Director; John Wise, DHS IT Manager; Becky Lunders, facilitator

Topic	Discussion	Action/Decision
Review features and functions important to community partners	One of the proposed features of the website is a place to track progress towards the countywide indicators identified in the Animal Services Action Plan. We will need to reach out to each of the shelter partners to discuss the willingness and feasibility of ongoing data sharing. Clear definitions for calculating and reporting each indicator will need to be agreed to by all. Data sharing may be something that we include in an MOU or other agreement between the members of the Animal Services Partnership.	John will reach out to the shelters to get their input and ideas on ongoing data sharing and reporting. Based on this input, John will develop a standard template and process that can be used to gather data easily.
Current Website Changes	<p>The SoCoAnimals.org website has been populated as a starting point for serving as a community resource. John shared the website, highlighting what’s currently available under Community Resources:</p> <ul style="list-style-type: none"> <li>• <i>Adoptable Animals</i> page will lead you to the link to the adoption page of each shelter or rescue, sorted by type of animal</li> <li>• <i>Lost Animals</i> page will lead to the link to shelters, sorted by city</li> <li>• <i>Licensing</i> page will lead to links for each city and the county for licensing</li> <li>• <i>Veterinarians</i> page will be a list, sorted by city</li> <li>• <i>Shelters/Rescues/Other</i> page will be a list, sorted by city</li> </ul> <p>Under <i>Get Involved</i>, the <i>Aligned Partners</i> page will highlight organizations that are on board and working in the Partnership and/or Workgroups. Logos and links will be live.</p> <p>Each page will also have the message, “If you don’t see your organization listed here and you’d like to be included, contact us” as a way of being all inclusive and meeting the objective of helping animal-related organizations with exposure and accessibility.</p>	<p>John will work with Angela (webmaster) to make pages easy for the end user, including the sorting of all lists in a way that is easy for a user to navigate (see other column for specifics).</p> <p>Make sure licensing tab includes info on each municipality, as well as where people in unincorporated areas go for licensing.</p> <p>Angela to ensure verbiage such as this is included on each page with community resources.</p>
More Complex Technical Options	<p>John identified more complex features that would require a more advanced IT infrastructure for data sharing and integration. Options to consider:</p> <ul style="list-style-type: none"> <li>• A “bronze” level website which would be lower cost and would focus on linking people to resources via links to shelters and community organizations, more of a clearinghouse of information.</li> <li>• A “platinum” level website which would involve a more interactive</li> </ul>	John will include cost estimates for different options in the report to the Animal Services Partnership meeting on 12/12.

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	<p>approach, complete with pulling data (adoptable &amp; lost animals) to the SoCoAnimals site as a one-stop shop to find an animal. Then, it would get them to the organization where it is housed. The vision is that this one would pull from current systems being used by shelters in Sonoma County (PetHarbor, PetFinder, PetTango).</p> <ul style="list-style-type: none"> <li>• It may also feature search options which would allow one to search for exactly what they are looking for (i.e. male/black/Labrador /puppy).</li> <li>• Part of the suite of options may include a mobile or web-based app that will allow one to search for adoptable or lost pets from their mobile device.</li> <li>• There is interest in having a private sharing option that would allow shelters to share things like training opportunities, calendars, policies, etc. There is a question on how this would be administrated, managed and uploaded to a possible cloud-based solution.</li> <li>• Another idea is a download center where forms could be stored for the public to download, making it easier to go from inquiry to adoption:               <ul style="list-style-type: none"> <li>○ Adoption Application</li> <li>○ Policies</li> <li>○ Fostering Application</li> <li>○ Specialized forms</li> </ul> </li> <li>• A twitter feed was mentioned as a way for Animal Control to alert community members when a lost dog has been picked up.</li> </ul>	<p>John will explore CityGovApp as a potential option.</p>
Next steps	<p>This workgroup will report back its progress to the Animal Services Partnership on the following areas:</p> <ul style="list-style-type: none"> <li>• Proposal for tracking countywide indicators by gathering data from each shelter and consolidating either monthly, quarterly, or annually.</li> <li>• Introduce short-term modifications to the website in an effort to connect people to resources</li> <li>• Share technical options being researched and cost estimates for those possible solutions</li> </ul>	<p>John or Ellen to make presentation at the Dec 12<sup>th</sup> ASP meeting on behalf of the Data Systems Workgroup.</p>
Next Meeting	<p>Monthly meetings are scheduled for the 3<sup>rd</sup> Wednesday of each month, 9-11 a.m. at 415 Humboldt St, Suite B, Santa Rosa.</p>	<p>Next meeting Dec 18<sup>th</sup>, 9-11am.</p>