

**Sonoma County Animal Services Partnership
Countywide Goals and Indicators, 2012-2013**

The following tables present data compiled by the Sonoma County Animal Services Partnership. Data are reported for the following organizations:

Animal Shelters: Forgotten Felines, Pets Lifeline, Petaluma Animal Services, Rohnert Park Animal Shelter, Sonoma County Animal Services, and Sonoma County Humane Society.

Jurisdictions: Cloverdale, Cotati, Healdsburg, Petaluma, Rohnert Park, Sebastopol, Santa Rosa, Windsor, and unincorporated Sonoma County.

Table 1: Summary of Countywide Goals and Indicators, 2012 and 2013

Goals	Indicators	2012		2013	
		Number	Rate per 1000 population	Number	Rate per 1000 population
Engage entire community in efforts to promote and protect	Annual volunteers	1,589	3.26	1,937	3.96
	Annual volunteer hours	76,606	157	81,199	166
Reduce the number of stray and surrendered animals in Sonoma County	Intakes into all Sonoma County animal shelters	10,070	20.65	9,133	18.69
	Surrender by owner	3,037	6.23	2,651	5.43
	Stray (includes ferals)	5,117	10.49	4,967	10.17
	Incoming transfers	1,013	2.08	1,148	2.35
	Other	903	1.85	367	0.75
	Animals spayed or neutered, total surgeries	7,651	15.69	10,562	21.62
Increase the live release of animals in Sonoma County	All outcomes at Sonoma County shelters	9,834	20.17	9579	19.61
	Adoptions	5,328	10.93	5,277	10.80
	Return to owner/guardian	2,157	4.42	1,912	3.91
	Outgoing transfer	755	1.55	1,069	2.19
	Return to habitat/TNR	62	0.13	251	0.51
	Euthanized	1,456	2.99	941	1.93
	Died or lost in shelter care	76	0.16	129	0.26
	Live release rate*	84.4%		88.8%	
Increase compliance with effective animal laws and ordinances	Dog licenses in force, total number	43,037		42,775	
	Estimated percent of dog population licensed	36.4%		36.2%	
	Animal-related calls for service	12,764	26.20	15,649	32.00

*Live release rate = total number of live outcomes (i.e., adoptions, return to owner, transfer, or TNR released) divided by all outcomes.

Sources: *Volunteers, intakes, outcomes and spay neuter activity data reported by each shelter; license data obtained from Local Rabies Control Activities Annual Report, 2012 and 2013; CA Dept of Finance, Population Estimates Sept 2012*

**Sonoma County Animal Services Partnership
Countywide Goals and Indicators, 2012-2013**

Goal: Engage entire community to promote and protect the care and welfare of animals

Table 2: Volunteers and Fosters, by Shelter

2012	Volunteers	Volunteer Hours	Foster Households
Forgotten Felines	200	4,000	33
Sonoma County Animal Services	455	15,151	56
Sonoma Humane Society	470	35,452	109
Pets Lifeline	200	3,700	30
Petaluma Animal Services	100	3,650	40
Rohnert Park Animal Shelter	164	14,653	43
TOTAL	1,589	76,606	311

per 1,000 population	3.26	157.09	0.64
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2013	Volunteers	Volunteer Hours	Foster Households
Forgotten Felines	200	4,000	33
Sonoma County Animal Services	480	17,521	63
Sonoma Humane Society	760	39,092	133
Pets Lifeline	200	5,000	43
Petaluma Animal Services	125	4,015	50
Rohnert Park Animal Shelter	172	11,571	44
TOTAL	1,937	81,199	366

per 1,000 population	3.96	166.19	0.75
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Sources: Data reported by animal shelters; CA Dept of Finance, Population Estimates for Cities, Counties, and the State, 2011-2014, with 2010 Benchmark

**Sonoma County Animal Services Partnership
Countywide Goals and Indicators, 2012-2013**

Goal: Reduce the number of stray and surrendered animals in Sonoma County

Goal: Increase the live release of animals in Sonoma County

Table 3: Intakes, Outcomes, Spay/Neuter Surgeries, by Shelter

2012	Shelter Intakes					Shelter Outcomes							Spay or Neuter		
Shelter	Surrender by Owner	Strays	Transfers	Other	Total Intakes	Adoptions	Return to Owner	Euthanasia ²	Outgoing Transfers	Other - TNR	Died or Lost in Shelter	Total Outcomes	Live Releases	Live Release Rate ¹	Total Surgeries Performed
Forgotten Felines	0	127	85	0	212	180	2	1	4	25	0	212	211	99.5%	1,942
Sonoma County Animal Services	1247	3253	14	822	5,336	2177	1541	1260	535	0	48	5561	4253	76.5%	1,763
Sonoma Humane Society	1321	329	802	0	2,452	1739	153	62	133	0	8	2095	2025	96.7%	3,024
Pets Lifeline	40	364	7	53	464	311	62	5	8	37	4	427	418	97.9%	567
Petaluma Animal Services	139	332	18	0	489	312	127	11	20	0	4	474	459	96.8%	67
Rohnert Park Animal Shelter	290	712	87	28	1,117	609	272	117	55	0	12	1065	936	87.9%	288
TOTAL	3,037	5,117	1,013	903	10,070	5,328	2,157	1,456	755	62	76	9,834	8,302	84.4%	7,651
per 1,000 population	6.23	10.49	2.08	1.85	20.65	10.93	4.42	2.99	1.55	0.13	0.16	20.17			15.69

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2013	Shelter Intakes					Shelter Outcomes							Spay or Neuter		
Shelter	Surrender by Owner	Strays	Transfers	Other	Total Intakes	Adoptions	Return to Owner	Euthanasia ²	Outgoing Transfers	Other - TNR	Died or Lost in Shelter	Total Outcomes	Live Releases	Live Release Rate ¹	Total Surgeries Performed
Forgotten Felines	0	106	294	0	400	206	6	1	5	182	0	400	399	99.8%	1,801
Sonoma County Animal Services	1085	2753	180	246	4264	2020	1017	696	726	0	50	4509	3763	83.5%	4,047
Sonoma Humane Society	845	739	372	0	1956	1434	214	78	197	3	24	1950	1848	94.8%	2,784
Pets Lifeline	73	317	40	68	538	327	79	15	16	57	8	502	479	95.4%	608
Petaluma Animal Services	273	484	175	0	932	724	346	55	61	9	34	1229	1140	92.8%	663
Rohnert Park Animal Shelter	375	568	87	53	1083	566	250	96	64	0	13	989	880	89.0%	659
TOTAL	2,651	4,967	1,148	367	9,133	5,277	1,912	941	1,069	251	129	9,579	8,509	88.8%	10,562
per 1,000 population	5.43	10.17	2.35	0.75	18.69	10.80	3.91	1.93	2.19	0.51	0.26	19.61			21.62

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Sources: CA Dept of Finance, Population Estimates for Cities, Counties, and the State, 2011-2014, with 2010 Benchmark; Data reported by animal shelters

* represents only 5 months of data

1. Live release rate = total live outcomes (adoptions, return to owner/guardian, transfer, or TNR release) divided by all outcomes.

2. Includes owner/guardian requested euthanasia.

**Sonoma County Animal Services Partnership
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Goal: Increase compliance with effective animal laws and ordinances

Table 4: Dog Licenses and Animal Related Calls for Service, by Jurisdiction

2012	Population Estimates		Dog Licenses		Animal-Related Calls for Service	
Jurisdiction	Estimated Population (2012)	Estimated Number of Dogs	Licenses	Estimated % Compliance	Total Calls	Calls/1,000 Population
Cloverdale	8,641	2,072	1,564	75.5%		
Cotati	7,286	1,781	675	37.9%	241	33.1
Healdsburg	11,458	2,569	1,005	39.1%	293	25.6
Petaluma	58,245	14,202	4,516	31.8%	366	6.3
Rohnert Park	40,725	10,043	4,276	42.6%	1,014	24.9
Sebastopol	7,415	1,994	228	11.4%	396	53.4
Sonoma	10,680	2,853	787	27.6%	596	55.8
Santa Rosa	169,069	40,506	29,986	36.3%	4,064	24.0
Windsor	27,041	6,118			690	25.5
Unincorporated	147,111	36,006			5,104	34.7
County Total	487,671	118,144	43,037	36.4%	12,764	26.2

2013	Population Estimates		Dog Licenses		Animal-Related Calls for Service	
Jurisdiction	Estimated Population (2013)	Estimated Number of Dogs	Licenses	Estimated % Compliance	Total Calls	Calls/1,000 Population
Cloverdale	8,636	2,072	1,373	66.3%	229	26.5
Cotati	7,282	1,781	675	37.9%	238	32.7
Healdsburg	11,465	2,569	1,128	43.9%	305	26.6
Petaluma	58,581	14,202	3,785	26.7%	1,898	32.4
Rohnert Park	40,700	10,043	4,135	41.2%	1,435	35.3
Sebastopol	7,417	1,994	245	12.3%	430	58.0
Sonoma	10,691	2,853	1,158	40.6%	691	64.6
Santa Rosa	169,452	40,506	30,276	36.6%	4,346	25.6
Windsor	27,028	6,118			699	25.9
Unincorporated	147,328	36,006			5,378	36.5
County Total	488,580	118,144	42,775	36.2%	15,649	32.0

Sources: CA Dept of Finance, Population Estimates for Cities, Counties, and the State, 2011-2014, with 2010 Benchmark; Estimated dogs derived from American Veterinarian Association model for estimating number of dogs in communities based on population; License data obtained from Local Rabies Control Activities Annual Report, 2012 and 2013; Call for service data reported by each jurisdiction.